

E UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.: 10/646,066

Confirmation No.: 8436

In re Application of:

Elliot A. GOTTFURCHT

Group Art Unit: 3622

Filed: August 21, 2003

Examiner: Donald L. Champagne

For:

METHOD TO GENERATE ADVERTISING REVENUE BASED ON TIME AND

LOCATION

PETITION UNDER 37 CFR 1.78(a)(3) TO MODIFY CLAIM OF PRIORITY BASED ON UNINTENTIONAL DELAY

Commissioner for Patents Customer Window Randolph Building 401 Dulany Street Alexandria, VA 22314

Sir:

Applicant hereby petitions to modify the claim of the priority for the above-noted application. The application is currently identified as a Continuation-in-Part of U.S. Patent Application No. 09/518,015, filed March 3, 2000. However, U.S. Patent Application No. 09/518,015 is itself a Continuation-in-Part of U.S. Patent Application No. 09/440,214, filed November 15, 1999.

The parent application was inadvertently not identified on the original claim of priority for the above-noted application. The entire delay between the time that the claim of priority was due under 37 CFR 1.78(a)(2) and the date of this petition was unintentional.

Applicant therefore seeks to modify the claim of priority for the above-noted application

as follows: 04/26/2006 NNGUYEN1 00000104 10646066

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U.S. Patent Application Serial No. 10/646,066

Attorney Docket No.: 15771.0008

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The present application is a Continuation-in-Part of U.S. Patent Application No.

09/518,015, filed March 3, 2000, which is a Continuation-in-Part of U.S. Patent Application No.

09/440,214, filed November 15, 1999.

Pursuant to 37 CFR 1.78 and MPEP 201.11, filed concurrently herewith are: (a) a Claim

of Priority under 35 U.S.C. § 120 and 37 CFR 1.78(a); (b) a surcharge under 37 CFR 1.17(t); and

(c) an Amendment Under 37 CFR §1.111 which amends the first sentence of the specification to

reflect the modified claim of priority.

The Commissioner is authorized to charge the cost of such petition and to charge/credit

any other fee deficiencies or overpayments to Deposit Account No. 19-4293 (Order No.

15571.0008).

Respectfully submitted,

STEPTOE & JOHNSON

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PATENT APPLICATION ATTORNEY DOCKET NO. 15771.0008

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For: MET

METHOD TO GENERATE ADVERTISING REVENUE BASED ON TIME AND

LOCATION

CLAIM OF PRIORITY

Commissioner for Patents Customer Window Randolph Building 401 Dulany Street Alexandria, VA 22314

Sir:

Applicant hereby claims priority for the above-identified application under 35 U.S.C. § 120 and CFR 1.78 as follows. The above-identified application is a Continuation-in-Part of U.S. Patent Application No. 09/518,015, filed March 3, 2000, which is a Continuation-in-Part of U.S. Patent Application No. 09/440,214, filed November 15, 1999.

Respectfully submitted,

STEPTOE & JOHNSON

Scott W. Doyle

Registration No. 39,176

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